

# Analysis and Forecasting Of the Production Quantity in a Manufacturing Industry Using Historical Data

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-----ABSTRACT-----

This research work focused on the use of forecasting techniques to model and analyze the production of plastic products in Loius carter plastic industry. Production yield data were collected from the company covering a period of three years. The applied forecasting models were used to forecast the results of the future production of the products. The applied models developed using weighted moving average method, winters model and Double exponential smoothing model show that Y1 (10litres bucket) product was to be produced for 13997.6, 15854 and 10206.5 units respectively for the month of January 2014, while for the February 2014, weighted moving average method, winters model and Double exponential smoothing model show that Y1 product was to be produced for 8554.12, 15024.1 and 9791.2 units respectively. These methods were applied on the products for monthly yield of the product types investigated. From the results, the decrease in trend showed a continuous decrease in their future production output on the product Y1. The seasonal influences were analyzed based on months using the production data of the case study company. Time series decomposition analyses were also used to study the seasonality and trend in the five products investigated.

Key Terms: time series, forecasting, moving average, winters, double exponential, production quantity

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### I. Introduction

Forecasting is the process of making statements about events whose actual outcomes (typically) have not yet been observed. A common place example might be estimation of some variable of interest at some specified future date. Prediction is a similar, but more general term. Both might refer to formal statistical methods employing time series, cross-sectional or longitudinal data, or alternatively to less formal judgmental methods. Usage can differ between areas of application: for example, in hydrology, the terms "forecast" and "forecasting" are sometimes reserved for estimates of values at certain specific future times, while the term "prediction" is used for more general estimates, such as the number of times floods will occur over a long period.

Risk and uncertainty are central to forecasting and prediction; it is generally considered good practice to indicate the degree of uncertainty attaching to forecasts. In any case, the data must be up to date in order for the forecast to be as accurate as possible [1].

Prediction is also known as forecasting. In an effective and efficient business organization, application of good forecasting technique is very important for the successful operations of the business in any organization. It is vital in the control of materials and goods for inventory forecasting and the control of production in the case of production or exchange of activities and services.

The principal goal of forecasting in an organization is to foreseen the future of the production quantity and for inventory management in order to balance the conflict of not wanting to hold too much stock thereby tie up capital and the desire to make items or goods available when and where required so as to avert the cost of not meeting such requirement [2]. Forecasting ensures that the problems of over production or under production of quantity of goods in an industry at the right time will be handled and elimination of forecasting can cause business failures. If a product is not available when the customer thinks it should be, the retailer and the company will lose a customer not only on that product but also likely to continue loosing more customers on the future production. Furthermore, the application of forecasting techniques is very essential for an effective management and can make a significant contribution to a business profit as well as increase its return on total assets. It is thus the management of the future production at the right time and the right proportion. The reason for greater attention to forecasting is that it helps the industry to understand whether the future is profitable or not, and also

the appropriate quantity of goods necessary to produce or stock over future time. Essentially, it coordinates the activities of the production planning and control in a manufacturing industry.

The **objective** of the study is to apply some existing forecasting methods in order to show the true quantity of the products in the right proportion and at the right time in Louis Carter plastic manufacturing industry.

## **II. Review of Literature**

**2.1. Categories of Forecasting Methods:** Qualitative forecasting techniques are subjective, based on the opinion and judgment of consumers, experts; they are appropriate when past data are not available. They are usually applied to intermediate- or long-range decisions. Examples of qualitative forecasting methods are informed opinion and judgment, the Delphi method, market research, and historical life-cycle analogy.

**2.2. Quantitative forecasting** models are used to forecast future data as a function of past data; they are appropriate when past data are available. These methods are usually applied to short- or intermediate-range decisions. Examples of quantitative forecasting methods are last period demand, simple and weighted N-Period moving averages, simple exponential smoothing, and multiplicative seasonal indexes.

**2.3. Naïve approach:** Naïve forecasts are the most cost-effective objective forecasting model, and provide a benchmark against which more sophisticated models can be compared. For stationary time series data, this approach says that the forecast for any period equals the historical average. For time series data that are stationary in terms of first differences, the naïve forecast equals the previous period's actual value.

2.4. Time series methods: Time series methods use historical data as the basis of estimating future outcomes.

**2.4. Causal / Econometric Forecasting Methods:** Some forecasting methods use the assumption that it is possible to identify the underlying factors that might influence the variable that is being forecast. For example, including information about climate patterns might improve the ability of a model to predict umbrella sales. This is a model of seasonality which shows a regular pattern of up and down fluctuations. In addition to climate, seasonality can also be due to holidays and customs; for example, one might predict that sales of college football apparel will be higher during the football season than during the off season [3].

**2.5. Causal forecasting methods**: These methods are also subject to the discretion of the forecaster. There are several informal methods which do not have strict algorithms, but rather modest and unstructured guidance. Alternatively, one can forecast based on, for example, linear relationships. If one variable is linearly related to the other for a long enough period of time, it may be beneficial to extrapolate such a relationship into the future. Causal methods include:

- Regression analysis includes a large group of methods that can be used to predict future values of variable using information about other variables. These methods include both parametric (linear or non-linear) and non-parametric techniques.
- Autoregressive moving average with exogenous inputs (ARMAX) [4].

Quantitative forecasting models are often judged against each other by comparison of their in-sample or out-of-sample mean square error, although some researchers have advised against its use [5].

**2.6. Importance of Forecasting in an Organization:** Vadasz [6] reviewed that forecasting is important for several reasons. First, it enables management to change operations at the right time in order to reap the greatest benefit. It also helps the company prevent losses by making the proper decisions based on relevant information. Organizations that can create high quality and accurate forecasts are able to "see what interventions are required to meet their business performance targets".

Forecasting is also important when it comes to developing new products or new product lines. It helps management decide whether the product or product line will be successful. Forecasting prevents the company from spending time and money developing, manufacturing, and marketing a product that will fail.

Stockholder expectations highlight another reason behind the importance of forecasting. Public companies experience scrutiny and pressure for short-term performance from investors. Operational results will be examined by investors and investment analysts, and actual results that differ from forecasts will be bad for the company and its stock price. This is because both meeting predictions and exceeding predictions will reduce investor confidence. This will cause investors to believe that the company does not understand its own business model.

**2.7. Time Series:** a time series is a sequence of data points, measured typically at successive points in time spaced at uniform time intervals. Examples of time series are the daily closing value of the dow jones industrial

average and the annual flow volume of the nile river at aswan. time series are very frequently plotted via line charts. time series are used in statistics, signal processing, pattern recognition, econometrics, mathematical finance, weather forecasting, earthquake prediction, electroencephalography, control engineering, astronomy, and communications engineering.

Time series analysis comprises methods for analyzing time series data in order to extract meaningful statistics and other characteristics of the data. Time series forecasting is the use of a model to predict future values based on previously observed values. While regression analysis is often employed in such a way as to test theories that the current values of one or more independent time series affect the current value of another time series, this type of analysis of time series is not called "time series analysis", which focuses on comparing values of time series at different points in time.

Time series data have a natural temporal ordering. This makes time series analysis distinct from other common data analysis problems, in which there is no natural ordering of the observations (e.g. explaining people's wages by reference to their respective education levels, where the individuals' data could be entered in any order). Time series analysis is also distinct from spatial data analysis where the observations typically relate to geographical locations (e.g. accounting for house prices by the location as well as the intrinsic characteristics of the houses). A stochastic model for a time series will generally reflect the fact that observations close together in time will be more closely related than observations further apart. In addition, time series models will often make use of the natural one-way ordering of time so that values for a given period will be expressed as deriving in some way from past values, rather than from future values (see time reversibility.)

Time series analysis can be applied to real-valued, continuous data, discrete numeric data, or discrete symbolic data [7].

**2.7.1. Methods for time series analyses:** Methods for time series analyses may be divided into two classes: frequency-domain methods and time-domain methods. The former include spectral analysis and recently wavelet analysis; the latter include auto-correlation and cross-correlation analysis. In time domain correlation analyses can be made in a filter-like manner using scaled correlation, thereby mitigating the need to operate in frequency domain.

Additionally, time series analysis techniques may be divided into parametric and non-parametric methods. The parametric approaches assume that the underlying stationary stochastic process has a certain structure which can be described using a small number of parameters. In these approaches, the task is to estimate the parameters of the model that describes the stochastic process. By contrast, non-parametric approaches explicitly estimate the covariance or the spectrum of the process without assuming that the process has any particular structure.

Methods of time series analysis may also be divided into linear and non-linear, and univariate and multivariate.

### III. Research Method

The research method used in this work is a quantitative research approach.

**3.1. Data Collection and Analysis:** The data gathered were the daily record of plastic pipes production over the month for three years. The method used was time series technique to model for the quantity of pipes (sizes and shapes) to be produced in the industry using predictive tools namely: Excel and Minitab tools for the development of the model and the forecasting of the results.

### Table 1: Presentation of 2011-2013 Monthly Data on Quantity of finished products in the Industry

Year	Month	Y1		June	22155
2011	Jan	16509		July	8750
	Feb	29233		Aug	14773
	Mar	26649		Sept	11958
	April	52012		Oct	5501
	May	14143		Nov	17515
	June	23070		Dec	18435
	July	29873	2013	Jan	22208
	Aug	17964		Feb	14106
	Sept	3231		Mar	14485
	Oct	7028		April	15997
	Nov	15997		May	24117
	Dec	3154		June	29080
2012	Jan	7096		July	16964 17281
	Feb	7267		Aug Sept	5600
	Mar	22102		Oct	20614
	April	21117		Nov	4374 11892
	May	18831		Dec	11892
	Louis Carter gro litres bucket,	ouped data			

**3.1.2. Method of data analysis:** In the method of data analysis, some group of data were analyzed by using forecasting model to predict the actual quantity needed to be produce in each of the sizes of the plastic pipes over the month in the manufacturing industry. The use of Minitab tool was made to test for the fitness variables.

S/N	Weighted moving Average Forecast (0.5,0.3,0.2)	S/N	Weighted moving Average Forecast (0.5,0.3,0.2)
	Y1		Y1
1	13997.6	19	11169.17
2	8554.12	20	11171.05
3	11856.1	21	11176.78
4	11936.26	22	11171.25
5	10221.14	23	11172.81
6	11553.16	24	11174.33
7	11345.1	25	11172.33
8	10845.54	26	11173.17
9	11349.22	27	11173.5
10	11196.06	28	11172.82
11	11066.75	29	11173.2
12	11246.77	30	11173.23
13	11167.41	31	11173.01
14	11140.89	32	11173.17
15	11201.79	33	11173.16
16	11166.33	34	11173.09
17	11164.24	35	11173.15
18	11183.64	36	11173.13

 Table 2: Weighted Moving Average Forecasting Results of the Product types Investigated

Data	Y	1					
Length	i 30	5		13	7096	18286.7	-1190.7
NMiss	ing 0			14	7267	18048.2	-10781.2
				15	22102	17809.6	4292.4
Fitted 7	Trend Equation	on		16	21117	17571.0	3546.0
Yt = 2	1388 - 238.59	95*t		17	18831	17332.4	1498.6
				18	22155	17093.8	5061.2
Accura	ю	Measures		19	8750	16855.2	-8105.2
MAPE	-	75		20	14773	16616.6	-1843.6
MAD		6908		21	11958	16378.0	-4420.0
MSD		83549358		22	5501	16139.4	-10638.4
				23	17515	15900.8	1614.2
Time	Y1	Trend	Detrend	24	18435	15662.2	2772.8
1	16509	21149.9	-4640.9	25	22208	15423.6	6784.4
2	29233	20911.3	8321.7	26	14106	15185.0	-1079.0
3	26649	20672.7	5976.3	27	14485	14946.4	-461.4
4	52012	20434.1	31577.9	28	15997	14707.8	1289.2
5	14143	20195.5	-6052.5	29	24117	14469.2	9647.8
6	23070	19956.9	3113.1	30	29080	14230.6	14849.4
7	29873	19718.3	10154.7	31	16964	13992.0	2972.0
8	17964	19479.7	-1515.7	32	17281	13753.4	3527.6
9	3231	19241.1	-6010.1	33	5600	13514.8	-7914.8
10	7028	19002.5	-1974.5	34	20614	13276.2	7337.8
11	15997	18763.9	-2766.9	35	4374	13037.7	-8663.7
12	3154	18525.3	-5371.3	36	11892	12799.1	-907.1

Period	Forecast	53	8742.9
37	12560.5	54	8504.3
38	12321.9	55	8265.7
39	12083.3	56	8027.2
40	11844.7	57	7788.6
41	11606.1	58	7550.0
42	11367.5	59	7311.4
43	11128.9	60	7072.8
44	10890.3	61	6834.2
45	10651.7	62	6595.6
46	10413.1	63	6357.0
47	10174.5	64	6118.4
48	9935.9	65	5879.8
49	9697.3	66	5641.2
50	9458.7	67	5402.6
51	9220.1	68	5164.0
52	8981.5	69	4925.4
		70	4686.8
		71	4448.2
		72	4209.6





Forecasts

**Decomposition - Component Analysis for Y1** 



# **IV. Double Exponential Smoothing for Y1**

Data Y1 Length 36		IV. Double Exp	onential Smootl	ning for Y1
Smoothing Cons Alpha (level) Gamma (trend)	tants 0.591693 0.075950			
Accuracy Measu MAPE 78 MAD 8095 MSD 11189924				
Time	Y1	Smooth	Predict	Error
May	16509	12470.2	6617.3	9891.7
Jun	29233	21618.6	10584.4	18648.6
Jul	26649	26423.7	26097.3	551.7
Aug	52012	41961.4	27396.8	24615.2
Sep	14143	26350.4	44040.7	-29897.7
Oct	23070	24709.8	27086.1	-4016.1
Nov	29873	27991.5	25265.0	4608.0
Dec	17964	22369.5	28753.8	-10789.8
Jan	3231	11158.7	22646.9	-19415.9
Feb	7028	8471.6	10563.5	-3535.5
Mar	15997	12616.4	7717.5	8279.5
Apr	3154	6861.6	12234.5	-9080.5
May	7096	6677.7	6071.6	1024.4
Jun	7267	6722.6	5933.7	1333.3
Jul	22102	15543.2	6038.5	16063.5
Aug	21117	18856.6	15581.0	5536.0
Sep	18831	18958.5	19143.2	-312.2
Oct	22155	20961.1	19231.0	2924.0
Nov	8750	13900.8	21365.1	-12615.1
Dec	14773	14350.3	13737.9	1035.1
Jan Eab	11958	12887.3	14233.9	-2275.9
Feb Mar	5501 17515	8427.6 13583.7	12668.6 7886.7	-7167.6 9628.3
Apr	18435	16410.0	13475.6	4959.4
May	22208	19887.5	16524.8	5683.2
Jun	14106	16617.8	20257.6	-6151.6
Jul	14485	15394.1	16711.4	-2226.4
Aug	15997	15748.2	15387.7	609.3
Sep	24117	20708.5	15769.2	8347.8
Oct	29080	25823.6	21104.7	7975.3
Nov	16964	20889.5	26578.2	-9614.2
Dec	17281	18886.1	21212.0	-3931.0
Jan	5600	11084.3	19031.9	-13431.9
Feb	20614	16536.1	10626.6	9987.4
Mar	4374	9336.2	16527.1	-12153.1
Apr	11892	10621.8	8781.1	3110.9

## Forecasts

PeriodForecastLowerOpperMay10206.5-962630039Jun9791.2-1376633349Jul9375.9-1827237023Aug8960.6-2300240924Sep8545.3-2787844969Oct8130.0-3285249112Nov7714.7-3789553324Dec7299.4-4298757586Jan6884.1-4811661885Feb6468.8-5327466211Mar6053.5-5845370560Apr5638.2-6365074927May5223.0-6886179307Jun4807.7-7408483699Jul4392.4-7931688100Aug3977.1-8455692510Sep3561.8-8980296926Oct3146.5-95055101348Nov2731.2-100312105774Dec2315.9-105574110206Jan1900.6-110839114640Feb1485.3-116108119078Mar1070.0-121379123519Apr654.7-126653127963May239.4-131930132409Jun-175.9-137208136856Jul-591.2-142488141306Aug-1006.5-147770145757Sep-1421.8-153053150210Oct-1837.1-158338154664 <th>Period</th> <th>Forecast</th> <th>Louise</th> <th>Linnor</th>	Period	Forecast	Louise	Linnor
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Feb-3498.3-179488172491Mar-3913.6-184777176950	Dec	-2667.7	-168911	163575
Mar -3913.6 -184777 176950	Jan	-3083.0	-174199	168033
	Feb	-3498.3	-179488	172491
Apr -4328.9 -190068 181410	Mar	-3913.6	-184777	176950
	Apr	-4328.9	-190068	181410



Figure 4: Double Exponential Smoothing Plot for Y1

# 4.1. Winters Method for Y1

Multiplicative Method Data Y1						
Length		36				
Smoothin	ig Constar	nts				
Alpha (le	vel)		0.2			
Gamma (	,	0.2				
Delta (sea			0.2			
2	Measures					
MAPE		55				
MAD		7454				
MSD		9456748	1			
Time	Y1	Smooth	Predict	Error		
May	16509	30646.6	28675.8			
Jun	29233	28799.9	26102.9			
Jun Jul	29255					
		33519.0	30294.0			
Aug	52012	41567.4	36828.1	15183.9		
Sep	14143	25862.5	23181.9			
Oct	23070	27813.7	23855.0	-785.0		
Nov	29873	17650.7	14678.8	15194.2		
Dec	17964	16035.0	13895.4	4068.6		
Jan	3231	6137.9	5313.0	-2082.0		
Feb	7028	7865.0	6406.2	621.8		
Mar	15997	7373.3	5754.4	10242.6		
Apr	3154	6983.2	5901.0	-2747.0		
May	7096	6643.9	5164.0	1932.0		
Jun	7267	6702.6	5008.8	2258.2		
Jul	22102	6589.0	4654.0	17448.0		
Aug	21117	12391.9	10509.5	10607.5		
Sep	18831	7201.1	6369.8	12461.2		
Oct	22155	12303.4	11841.4	10313.6		

Nov	8750	11839.8	11797.6 -3047.6	
Dec	14773	9297.9	9161.5 5611.5	
Jan	11958	3829.9	3862.7 8095.3	
Feb	5501	9591.5	10215.5 -4714.5	
Mar	17515	12477.9	13063.9 4451.1	
Apr	18435	9473.0	9991.6 8443.4	
May	22208	16678.3	17901.1 4306.9	
Jun	14106	22882.4	24583.8 -10477.8	
Jul	14485	34177.2	36126.0 -21641.0	
Aug	15997	40875.0	42267.4 -26270.4	
Sep	24117	22787.4	22997.7 1119.3	
Oct	29080	29441.5	29764.9 -684.9	
Nov	16964	21569.6	21785.1 -4821.1	
Dec	17281	19671.3	19692.7 -2411.7	
Jan	5600	8134.5	8102.7 -2502.7	
Feb	20614	9884.1	9712.6 10901.4	
Mar	4374	18310.3	18717.7 -14343.7	
Apr	11892	11420.9	11301.0	5

591.0

Forecasts			iod Forecast	Lower	Upper
Period         Forecast           May         15024.1           Jun         16217.3           Jul         23528.6           Aug         29826.5           Sep         20692.8           Oct         25710.1           Nov         17930.1           Dec         17084.1           Jan         6930.3           Feb         10807.1         -110'           Mar         12295.1         -101           Apr         10348.9         -125'           May         13491.1         -100           Jun         14548.4         Jul         21086.3           Aug         26703.5         Sep         18507.1	11.8         34702.0           99.9         33297.0	40291.3 Ap 45716.4 Ma 38370.5 Jur 37983.0 Jul 28310.9 Au 8 Oc 5 No	c       15230.6         a       6171.6         b       9613.0         r       10924.0         r       9184.0         y       11958.2         a       12879.5         18644.1       23580.6         o       16321.5         t       20230.6         v       14074.5         c       13377.2         a       5412.9         o       8419.0         r       9552.9	-11164.0 -12587.0 -22307.1 -19535.8 -18903.5 -21330.1 -19249.9 -19029.5 -13972.2 -9749.2 -17727.4 -14542.7 -21428.2 -22859.6 -31562.5 -29299.0 -28911.7 -31195.8	40751.5 39698.1 43166.3 44788.5 51260.5 56910.4 50370.3 55003.9 49577.2 49614.0 42388.2 46137.0 48017.5
Oct 22970.3	-3555.1	49495.8			



Figure 5: Winters Method Plot for Y1

Table 3: Forecasting Results of Y1 Production Output

Year	Month	Monthly Forecast	Trend Analysis	Weighted Moving Average	Double Exponential Smoothing	Winters Model
2014	Jan	37	12560.5	13997.6	10206.5	15024.1
	Feb	38	12321.9	8554.12	9791.2	16217.3
	Mar	39	12083.3	11856.1	9375.9	23528.6
	April	40	11844.7	11936.26	8960.6	29826.5
	May	41	11606.1	10221.14	8545.3	20692.8
	June	42	11367.5	11553.16	8130.0	25710.1
	July	43	11128.9	11345.1	7714.7	17930.1
	Aug	44	10890.3	10845.54	7299.4	17084.1
	Sept	45	10651.7	11349.22	6884.1	6930.3
	Oct	46	10413.1	11196.06	6468.8	10807.1
	Nov	47	10174.5	11066.75	6053.5	12295.1
	Dec	48	9935.9	11246.77	5638.2	10348.9
2015	Jan	49	9697.3	11167.41	5223.0	13491.1
	Feb	50	9458.7	11140.89	4807.7	14548.4
	Mar	51	9220.1	11201.79	4392.4	21086.3
	April	52	8981.5	11166.33	3977.1	26703.5
	May	53	8742.9	11164.24	3561.8	18507.1
	June	54	8504.3	11183.64	3146.5	22970.3
	July	55	8365.7	11169.17	2731.2	16002.3
	Aug	56	8027.2	11171.05	2315.9	15230.6
	Sept	57	7788.6	11176.78	1900.6	6171.6
	Oct	58	7550.0	11171.25	1485.3	9613.0
	Nov	59	7311.4	11172.81	1070.0	10924.0
	Dec	60	7072.8	11174.33	654.7	9184.0
2016	Jan	61	6834.2	11172.33	239.4	11958.2

Feb	62	6595.6	11173.17	-175.9	12879.5
Mar	63	6357.0	11173.5	-591.2	18644.1
April	64	6118.4	11172.82	-1006.5	23580.6
May	65	5879.8	11173.2	-4328.9	16321.5
June	66	5641.2	11173.23	-1837.1	20230.6
July	67	5402.6	11173.01	-2252.4	14074.5
Aug	68	5164.0	11173.17	-2667.7	13377.2
Sept	69	4925.4	11173.16	-3083.0	5412.9
Oct	70	4686.8	11173.09	-3498.3	8419.0
Nov	71	4448.2	11173.15	-3913.6	9552.9
Dec	72	4209.6	11173.13	-4328.9	8019.1

### V. Discussion of Results

The discussion of results was based on the results found from the analysis, the tables and the charts developed: Forecasting models were applied using different forecasting methods to predict the future production output of their products in monthly production output.

✤ For Y1 Product in table 3, the monthly results using the weighted moving average model showed that the product is to be produced for 13997.6 units. Trend analysis model showed that the product is to be produced for 12560.5 units. Double exponential smoothing model showed that the product is to be produced for 10206.5 units. Winter model showed that the product is to be produced for 15024.1 units.

• These methods were applied for the product for monthly yield of the product type investigated. It was also observed that these different methods produce similar results.

From the tables above, the results show the product types investigated and their results using different methods and models.

 Weighted moving average model were used, and the assigned weight takes care of the unknown variables that can affect the model. This showed that the model is highly rated among all.

The tables above reveal that the models produced good results for the product types investigated.

Time series decomposition analysis of the product shows the highest seasonal influence for Y1 product on the months of June with seasonal indexes of 1.7. From the results, the downward movement of the trend showed a continuous decrease in their future production output on the product Y1, therefore the company were advice to review their plans or strategies and the managerial decisions or stop the production of the products to avoid loss.

• It was observed that the detailed summary of the time series analysis were developed. The time series decomposition analyses were also used to show the seasonal and trend variations in the data.

### VI. Conclusion

Forecasting models for predicting monthly product requirements were developed for the case study. The models were tested and analyzed using historical data collected from the company. The analysis of the models revealed the future production output of the company for the next five years of production. From the result analysis, there were different forecasting methods and there models were applied that showed the results of the future production outputs on the products. These future production outputs were observed in the five products. Time series decomposition techniques were used to study the seasonality and trend analyses in the historical data. The application of the forecasting methods and its techniques will help the production manager to understand the trend and how the future will be. It will help the production output so as to minimize cost and maximize profit. The plans developed will help the production planning and control on the product types investigated.

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